



Confederation of Indian Industry



# Conference on Evolving Landscape of IP Litigation in India & Abroad

24 November 2017; Hotel Ramada Plaza, Chennai

## Overview:

With the rise of IP litigation cases around the world in recent years, companies are under ever increasing pressure to reduce their legal, and in particular litigation costs. Smaller companies adopting necessary measures to avoid unnecessary IP litigation and some preferring alternative dispute resolution strategies. This eventually decreases the cost and time; however, these strategies bind only both the parties and does not set a public precedent. So there is always confusion whether to go for Out-of-court settlements or through Courts proceedings.

IP Litigation in India has steadily increased over last 10 years. The courts in India are increasingly conscious of the importance of awarding damages. However, most patent litigation in India is instituted by foreign entities and instituted mostly before the Delhi High Court. Also, most of the cases are pending and no standard system to access IP litigation suits for general public. The creation of new commercial courts are a step toward improving India's IP regime, however special Forums and Treatment of IP with experienced IP judges are something still to be implemented, apart from having IPAB to clear pending cases.

IP Litigation may be a lengthy process & cost incurring practice, but it retains the right of an owner and serves as a factor for enforcement of IP. One has to implement & follow a right strategy, choosing the right IP bucket to get the early orders from courts. With this background, the Technology Centre of Confederation of Indian Industry (CII), in association with United States & Trademark Office (USPTO), is organizing the 3rd Edition LITCON 2017 - a one day conference on IP Litigation with theme 'Evolving Landscape of IP Litigation in India & Abroad' on 24<sup>th</sup> November 2017 at Chennai.

## Objectives:

The main objective of LITCON 2017 is to create a platform for Companies and IP Lawyers to understand the IP disputes and resolution methodologies, cost effective strategies for managing IPR litigation in Multi-Jurisdictions, and preventive mechanisms to minimize the effects of any such litigation.



## Agenda/Sessions:

- Emerging trends in IP Litigation: A Global Perspective
- Choosing the right bucket: Overlapping IP rights
- Optimizing costs and timelines for a win-win scenario: Litigation vis-a-vis Arbitration
- Recent case Laws in Patents, Designs and Trademarks: Shaping Indian IP Jurisprudence
- Special Forums and Special Treatment for IP Litigation in India – The Way Forward

## Speakers Profile:

Eminent Speakers from Government, Officials from Courts, Policy Makers and IP Experts from Industry, Law Firms and Institutions within India and Abroad, will be invited and presenting in the Conference.

## Participants Profile:

The Conference targets a broad spectrum of participants including Legal Fraternity, MNC's, Corporates, Large Firms, MSMSE, Start-ups, IP Lawyers/Practitioners, Consulting Firms, Legal / IPR Institutions, key Government Officials, Entrepreneurs, Academicians, Students, Researcher Scholars etc.

## How to Register:

Interested participants are requested to fill the registration form and send the confirmations or get in touch with program coordinator for more details.

## Sponsors

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